

1 OCTOBER 2026 · UAE EMBASSY IN PARIS

Business Scale-Up UAE Paris Edition

A practical conversation on the UAE as a base for international growth.



The value of the room

50+

people attended

€100bn+

estimated combined value of the companies represented

€2bn+

estimated combined value of the scale-ups in the room

50%

of business attendees were founders, CEOs or board members

Who attended

Senior decision-makers from funded companies, mainly from France, alongside the Netherlands, Belgium, the United Kingdom and the United States, across seven sectors.



Deep tech, AI and computing



Energy and climate



Health and life sciences



Mobility and logistics



Defence



Consumer goods



Professional services, media and property

Institutions that attended

Business France

Bpifrance

Choose Paris Region

JAFZA

Shuraa

DWTC

ADIO

Dubai Chambers

Inside the conversation

H.E. Fahad Saeed Al Raqbani, Ambassador of the United Arab Emirates to the French Republic, opened the morning, noting that stability, continuity and confidence weigh more heavily than ever as companies reassess where to grow.

Mohamed Naser Al Zaabi, Group Chairman and Managing Director of AlNser Holding, spoke about the decision to enter a new market, and the UAE as a place to live, work and build a business, from which companies can reach the whole world.

AlNser Holding

The case for the UAE as a base for growth, and the Scale-Up Hub: market development, operational guidance and, for selected companies, a jointly branded business.

JAFZA

Dubai's D33 economic agenda and JAFZA's programmes for companies, from export assistance to Industry 4.0 support.

Business France

The support available to French companies in the UAE, through a network spanning 53 countries.

Shuraa

Company formation in practice, from choosing a jurisdiction to licensing, banking and visas, and its new office in Paris.

Moments from Paris



H.E. Fahad Saeed Al Raqbani, Ambassador of the United Arab Emirates to the French Republic. UAE Embassy in Paris, 1 October 2026.



Anders Kron, VP Business Development, JAFZA. UAE Embassy in Paris, 1 October 2026.

